

Jane Neff Rollins, MSPH
Arnell Communications
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SUMMARY

Medical writer explains complex subjects in an easy-to-understand manner. Professional experience includes writing about cardiology, dermatology, gastroenterology, HIV/AIDS, oncology, ophthalmology, psychiatry, women's health, and other therapeutic specialties.

EDUCATION

AMWA Core Curriculum Certificate (Multidisciplinary: Pharmaceutical/Editing-Writing)
MSPH, Epidemiology, School of Public Health, UCLA
BA, Portland State University, Portland, Oregon

PROFESSIONAL EXPERIENCE

Freelance Medical Writer 2004-present

- Clients include: Amgen, Audio-Digest Foundation, *Medscape Medical News*, *Ophthalmology Management*, and Quick Compliance
- Projects include: Abstracts, Conference coverage, CME modules, e-learning modules, journal articles, posters, review articles, and slide kits

PACIFIC COMMUNICATIONS 2002-2004

Scientific Communications Writer

- Wrote peer-reviewed journal articles about dermatology, ophthalmology, and pharmacoconomics
- Wrote review articles summarizing research advances in glaucoma
- Created slide kits and posters for presentations at medical conferences
- Wrote abstracts, CME modules, articles for trade magazines, and other documents as assigned

ALPHA THERAPEUTIC CORPORATION 2001

Regulatory Specialist

- Wrote and edited regulatory documents
- Wrote and edited Standard Operating Procedures

HIV EPIDEMIOLOGY PROGRAM, LA COUNTY DEPT. OF HEALTH SERVICES 1994-2001

Epidemiologist

- Wrote and edited sections of "An Epidemiologic Profile of HIV and AIDS in Los Angeles County"
- Developed training materials, designed slides, and lectured on AIDS epidemiology
- Wrote AIDS Fact Sheets targeted to a consumer audience
- Collected, analyzed and disseminated data on the HIV/AIDS epidemic in Los Angeles County
- Managed 2 CDC-funded projects: supervised 2 medical records technicians; assigned data collection tasks; managed and analyzed data; wrote and presented research reports

CALIFORNIA BIRTH DEFECTS MONITORING PROGRAM 1992-1993

Public Health Assistant

- Wrote brochure copy and Fact Sheets to educate the lay public about birth defects
- Analyzed epidemiologic trends in birth defects patterns in response to public concerns

FLAMBEAUX SOFTWARE 1987-1992

Marketing Manager

- Wrote press releases and direct marketing copy to publicize company products
- Analyzed direct marketing test data to pinpoint and implement the most successful copy
- Prepared budgets to control costs due to variable income stream at this start-up venture
- Hired/trained/supervised three employees as the business expanded

VERDUGO HILLS HOSPITAL 1985-1995

Instructor, Cardiopulmonary Resuscitation

- Responsible for teaching CPR on a contract basis
- Taught Basic Cardiac Life Support to medical staff
- Taught Heartsaver and Infant-Child CPR to the general public

CALIFORNIA HOSPITAL MEDICAL CENTER 1982-1984

Data Manager/Co-Director, Community Hospital Oncology Program

- Managed a 3-year National Cancer Institute research grant
- Wrote patient education materials for patients with breast, cervical and small-cell lung cancer
- Analyzed treatment and survival data in three different patient populations
- Wrote quarterly/annual progress reports using National Cancer Institute guidelines
- Supervised three data collection employees

PUBLICATIONS/INVITED POSTERS

- Rollins, Jane Neff. "Genetic Pap" Screen for Down Syndrome May Replace Current Tests. *Medscape Medical News*, March 28, 2005.
- Rollins, Jane Neff. Estradiol's Effect on Blood Pressure Varies With Age. *Medscape Medical News*, March 28, 2005.
- Rollins, Jane Neff. Simvastatin Appears Safe and Effective for PCOS Patients. *Medscape Medical News*, March 25, 2005
- Rollins JN. Doctor-Patient Communication in US Glaucoma Patients: The Glaucoma Research Foundation Patient Survey. Poster presented at: Annual Meeting of Association for Research in Vision and Ophthalmology (ARVO), April 24-29, 2004, Fort Lauderdale, FL
- Wohl A, Lu S, Rollins J, et al. Comparison of AIDS Progression and Survival in Persons with Pulmonary vs. Extra-Pulmonary Tuberculosis in Los Angeles, *AIDS Patient Care STDS*, 2001; 15:463-471
- Rollins J, Lieb L and Simon P. Follow-Up of Persons with AIDS Based on Severe Immunosuppression in the Absence of AIDS-Defining Clinical Conditions. Presented at: Annual Meeting of American Public Health Association (APHA), October 30, 1995, San Diego, CA

CONTINUING MEDICAL EDUCATION MODULES

- Santander, Cecilia. Assessing Your Risks in Providing Glaucoma Medical Care. *Ophthalmology Management*. March, 2004.
- Herndon, Leon. Communication is the Cornerstone of Glaucoma Treatment. *Ophthalmology Management*. April, 2004.
- Audio-Digest Family Practice. Clinical Urology: Urinary Incontinence; Interstitial Cystitis. 52:14, April 14, 2004.
- Audio-Digest Family Practice. Managing Tormented Lives: Post-traumatic Stress Disorder; Mood and Anxiety Disorders in Women. 52:7, February 21, 2004.
- Audio-Digest Gastroenterology. Gastroesophageal Reflux Disease (GERD). 18:10, October, 2004.
- Audio-Digest Internal Medicine. Keys to Professional Effectiveness and Personal Satisfaction in Medicine. 51:14, July 21, 2004.
- Audio-Digest Ophthalmology. Medicolegal Issues. 42:16, August 21, 2004.

INVITED COLLOQUIA

- Rollins JN. The Wide, Wide World of Epidemiology. Presented at: American Medical Writers Association, Irvine, CA, May 12, 2001
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, November 2, 2000
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, February 17, 2000
- Rollins JN. HIV Counselor Recertification, Office of AIDS Programs/Policy, September 2, 1999
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: Los Angeles College of Chiropractic, Whittier, CA, July 19, 1999
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, May 18, 1999
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, March 4, 1999
- Rollins JN. Coalition of Behavior Change, sponsored by Bienestar, November 19, 1998
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, November 5, 1998
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, February 2, 1998
- Rollins JN. CSULA School of Nursing, November 6, 1997
- Rollins JN. Mt. St. Mary's College, School of Physical Therapy, June 11, 1997
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, May 8, 1997
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, February 4, 1997
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, November 13, 1996
- Rollins JN. The Epidemiology of HIV/AIDS. Association of Professionals in Infection Control and Epidemiology, Los Angeles, CA, November 6, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, August 9, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: Medical staff training, Kaiser Hospital, Woodland Hills, CA, July 11, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: Nursing staff training, Burke Health Center, Santa Monica, CA, June 6, 1995

- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: CSULA School of Nursing, Los Angeles, CA, May 4, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: Citrus College, Azusa, CA, April 25, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: Head Start, Los Angeles, CA, March 20, 1995
- Rollins JN. The Epidemiology of HIV/AIDS. Presented at: United Way, Los Angeles, CA, December 1, 1994

GHOSTWRITTEN PUBLICATIONS

- Cook-Bolden FE. The Efficacy and Tolerability of a Combination Cream Containing 4% Hydroquinone in the Treatment of Postinflammatory Hyperpigmentation in Skin Types IV—VI. *Cosmetic Dermatology*. 2004;17:149-155
- Katz LJ. Bimatoprost: Establishing Its Role in Glaucoma Management. *Surv Ophthalmol*. 2004;49(suppl 1):S1-S4
- Choplin N, Bernstein P, Batoosingh AL, Whitcup SM. A Randomized, Investigator-masked Comparison of Diurnal Responder Rates With Bimatoprost and Latanoprost in the Lowering of Intraocular Pressure. *Surv Ophthalmol*. 2004;49(suppl 1):S19-S25
- Walt JG and Lee JT. A Cost-Effectiveness Comparison of Bimatoprost Versus Latanoprost in Patients With Glaucoma or Ocular Hypertension. *Surv Ophthalmol*. 2004;49(suppl 1):S36-S44
- Cohen JS, Gross RL, Cheetham JK, VanDenburgh AM, Bernstein P, Whitcup SM. Two-year Double-masked Comparison of Bimatoprost With Timolol in Patients With Glaucoma or Ocular Hypertension. *Surv Ophthalmol*. 2004;49(suppl 1):S45-S52

TECHNICAL SKILLS

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| •Microsoft Word | •Microsoft PowerPoint | •Microsoft Excel |
| •SAS | •Harvard Graphics | •WordPerfect |
| •EndNote | •MapInfo | |

PROFESSIONAL AFFILIATIONS

American Medical Writers Association
 Association of Healthcare Journalists
 Independent Writers of Southern California
 National Association of Science Writers